

# ASHLEY M. CASEY

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## CAREER EXPERIENCE

### Eagle Newspapers

Syracuse, New York  
August 2014 – present

#### Associate Editor

*The Baldwinsville Messenger and The Eagle Star-Review*

- Create news and feature stories for two weekly community newspapers
- Cover local government: 5 towns, 3 villages and 3 school districts
- Develop relationships with local leaders of municipalities and community organizations
- Manage social media and web content
- Assist with pagination, photography and copy editing
- Brainstorm, assign and create editorial content as contributing editor for the award-winning *Homegrown* magazine

### Scotsman Media Group

Syracuse, New York  
January 2013 – July 2014

#### Editorial Staff

Reported, wrote, edited and managed on-line content for various publications:

- *Today's CNY Woman*: Reported on notable events, people and organizations relevant to the interests of local women
- *The Valley News*: Covered Fulton city government, schools and other news and features, including the monthly "Fulton Families" series and the 2014 Bride's Guide
- *Finger Lakes Vacationer*: Authored content about events and activities in the Finger Lakes region

## EDUCATION

### Le Moyne College

Syracuse, New York  
August 2008 – May 2012

- Bachelor of Arts in Communications (Concentration: Print Journalism) and Spanish
- Minor in Gender and Women's Studies
- Graduated summa cum laude with a GPA of 3.867

## AWARDS

- 2018** • Second place, news story: New York Press Association
- 2017** • Second place, editorial; Syracuse Press Club  
• Second place, best magazine (*Homegrown*); Syracuse Press Club
- 2016** • Nonprofit Awards, Young Leadership Organization: REAL for Planned Parenthood
- 2015** • First place, non-daily human interest feature; Syracuse Press Club  
• Second place, human interest feature; New York Press Association
- 2014** • Second place, non-daily human interest feature; Syracuse Press Club  
• Third place, local government coverage; New York Press Association

## ETC.

- Proficient in Adobe InDesign and Photoshop
- Experienced with social media and content management platforms such as Facebook, Twitter, WordPress and more
- Fluent in Spanish
- Sexual assault volunteer advocate for Vera House since 2016